

# Rhetorical Analysis Paragraph Frame

## Student Resource

*For each paragraph, focus on one type of appeal.*

In \_\_\_\_\_, \_\_\_\_\_  
(title of the text or speech) (writer's/speaker's name)

uses \_\_\_\_\_ in order to \_\_\_\_\_

When \_\_\_\_\_ states \_\_\_\_\_  
(writer/speaker) (evidence from the text)

(he/she) appeals to the audience's \_\_\_\_\_  
(emotions/logic/trust)

by \_\_\_\_\_  
(Explain HOW the quote creates the appeal.)

This is effective because \_\_\_\_\_

Similarly, the speaker's appeal to \_\_\_\_\_  
(emotions/logic/trust)

is employed when (he/she) says \_\_\_\_\_  
(evidence from the text)

This is an effective way to persuade the audience because \_\_\_\_\_

The (speaker's/writer's) use of the \_\_\_\_\_ appeal is persuasive because

